

# Future Fossil

## Future Producers

### 2021 Competition



Press fact sheet

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### Key facts for press

- Future Producers is an engagement project for young people living in or with a connection to Milton Keynes launching Monday 22nd March at 2pm
- The competition invites young people to submit a proposal for a one-day creative event which would take place at the site of *Future Fossil* in early autumn 2021
- The winning proposal receives a budget of £3,000 to realise their proposal, and are given mentoring and development opportunities with artists and producers
- The competition seeks to nurture the next generation of creative producers in the city
- The project is an initiative of *Future Fossil*, a new public artwork for Oxley Park, Milton Keynes, realised by artists Something & Son and launching late spring 2021. The project is commissioned by Milton Keynes Council



# Copy for press

Future Producers 2021 will be officially launched online on Monday 22nd March at 2pm, with presentations from the *Future Fossil* team, Future Producers 2021 Ambassador Hannah Olarewaju and MK College and MAKE, who have joined forces to promote this opportunity to young people in the city.

The competition invites people aged 16–25 to enter the Future Producers 2021 Competition, submitting a proposal for a one-day creative event which would take place at the site of the new public artwork *Future Fossil* in Oxley Park, Milton Keynes in early autumn 2021. The competition aims to nurture the next generation of emerging cultural producers in Milton Keynes.

The *Future Fossil* team invites all young people living in and around *Future Fossil*, or students studying in Milton Keynes' sixth forms, or undertaking further or higher education (recent graduates are also welcome to apply) to join the launch to learn more, download the competition guidelines and apply. Individuals, as well as new or established groups based in Milton Keynes or with a connection to the city can apply.

The winner/s of Future Producers 2021 will be announced at the Future Fossil Opening Ceremony in summer 2021. The competition winner/s will then take part in a mentoring programme, developing public programming and event planning skills, from technical know-how to marketing and fundraising, as well as learning how to develop relationships with artists and partners.

The Future Producers winning event will take place in early autumn 2021 at *Future Fossil* in Oxley Park and will be supported with a budget of £3,000.

Future Producers is commissioned by MK Council and delivered in association with MK College and MAKE.



Find out more about *Future Fossil* at:  
[www.futurefossil.online](http://www.futurefossil.online)

For more information about Future Producers or to take part, please contact: Ursula White and Moriam Grillo, Future Fossil Engagement Team  
[info@futurefossil.online](mailto:info@futurefossil.online)

Follow *Future Fossil* on [Instagram](#),  
[Twitter](#) and [Facebook](#)

For press and media enquiries, please contact: Joseph Lamb at Pickles PR  
[joseph@picklespr.com](mailto:joseph@picklespr.com)

# Notes to Editors'

## Future Producers Launch Event, Monday 22nd March, 2pm

Future Producers will kick off with a virtual launch event on Monday 22nd March at 2pm which coincides with the call for applications.

The event will last 45 mins and feature the following:

- Future Fossil Engagement Producers officially launch the new competition
- Presentation by Future Producers Ambassador Hannah Olarewaju
- Presentation by MK College
- Q&A

A recording of the launch will be available on *Future Fossil's* [YouTube channel](#) shortly after the launch.

[Book free tickets to join the launch event here](#)



## About Future Producers and Future Fossil

Future Producers is part of an intensive engagement programme for *Future Fossil* intended to create an enduring connection between the artwork and young people. *Future Fossil* provides a platform for use by visitors within and outside of the community, being both a stage for people to use and a space for a new ecological environment to grow.

It is activated through an ongoing public programme of local, in-person events and activities running concurrently with a series of digital events. Following a pre-opening and opening programme running from January to summer 2021, the sculpture will be handed to the local community with a Friends of the Fossil group developing the future programme.

# Notes to Editors'

The competition entry form and information will be available to download on the day of the launch  
**Monday 22nd March.**

*Future Fossil* is commissioned by Milton Keynes Council.

Future Producers is a *Future Fossil* project encouraging young people to forge a lasting connection with the new artwork.



## MK Council Public Art

*Future Fossil* forms part of Milton Keynes' renowned public art collection which includes over 220 public artworks across the city and builds on MK's reputation for public art development as the largest commission to date. [Find out more about MK's Public Art](#)



# Partners

## MK College

MK College is working with *Future Fossil* to pilot Future Producers in 2021. The college offers an open and inclusive education experience to learners of all levels and backgrounds, with over 3,000 16-18 year olds currently studying and a total student population of over 8,000. The college offers a broad variety of qualifications, including vocational courses, apprenticeships, higher education, professional certificates as well as employability skills and community training. The college is also a national provider of education services in prisons across the country.

[www.mkcollege.ac.uk](http://www.mkcollege.ac.uk)

## MAKE

MAKE is working to help promote Future Producers 2021 and aims to create a city full of creative thinkers. As Milton Keynes develops, it is important that the city generates innovation and creativity within its economy and cultural offering. Igniting creative thinking through cultural education inspires new generations who will equip the city with the progressive skills it needs to excel through the city's most powerful and exciting resource – children and young people.

[aha-mk.org/develop/make/](http://aha-mk.org/develop/make/)

## Hannah Olarewaju – Future Producers 2021 Ambassador

Hannah is a writer and creative. She works for a record label, alongside various projects throughout the music industry. A notable project is the development of the music and culture brand themusicroom, which began at MK Gallery. Her aim is to put on enriching live music experiences and to fulfil a need for diverse live music in Milton Keynes. Hannah says, “I live in Milton Keynes and as peaceful as it is, some may say that it's too peaceful with not a lot of activities to do, so I took it on myself to change this”.

themusicroom was established in 2018 with regular monthly live music events programmed, growing from an initial gathering of 7 to regular audiences of 70+.

Hannah has embraced life in Milton Keynes and is committed to help develop its cultural identity. Her next mission is to further enrich her local community with new experiences and she is excited to be the first Future Producers Competition Ambassador, utilising her understanding of young people, inclusion & diversity, and of the grassroots and professional music scene.

Hannah Olarewaju

# Listing information

## Future Producers 2021 Competition Launch

Secure funding and training to realise your creative event at *Future Fossil*.

**Monday 22nd March, 2pm**

A *Future Fossil* project in association with MAKE and MK College.

*Future Fossil* is a new public artwork for Oxley Park, Milton Keynes realised by artists Something & Son and launching late spring 2021. Commissioned by Milton Keynes Council.

[Eventbrite Ticket link](#)

Follow *Future Fossil* on [Instagram](#), [Twitter](#) and [Facebook](#)  
#FutureProducers2021



## Future Producers Competition Key Dates

**Monday 22nd  
March, 2pm**

*Future Producers Launch*

**19th – 27th April**

*Shortlisting Process*

**Summer 2021**

*Future Fossil  
Opening Ceremony  
Announcement of winner/s  
Winners Summer  
Development Programme*

**Monday  
19th April, 5pm**

*Deadline for submissions*

**Tuesday  
27th April**

*Shortlist announced*

**Autumn 2021**

*Future Producers 2021  
winning event opens*

**Monday  
10th May**

*Panel Meets*